



OUR HISTORY

For 61 years, visitors have escaped to the mountain top to attend the Rodeo, held in conjunction with the Tehachapi Mountain Festival. Over 6,500 fans attend the PRCA Rodeo annually, circulating over \$200,000 circulating throughout the Tehachapi community. For years, some of the sports finest cowboys and cowgirls have been coming to our Rodeo to compete for over \$40,000 with some of the toughest stock in the circuit. We are proud at how far our Rodeo has come and cannot wait to continue to see it grow.

JUNIOR RODEO

Tehachapi Mountain Rodeo Association is proud to offer an opportunity for youth to participate in the American Tradition of Rodeo. Bringing this tradition to our youth helps to build a strong foundation of character, discipline and self-esteem. Join our Junior Rodeo families throughout the summer season.

This year we are hosting a Rough Stock Clinic (date to be announced) and plan for a Jr. Rodeo Buckle Series in the summer, follow us on social media for more information

**61 YEARS AND STILL
BUCKING STRONG**

TEHACHAPI MOUNTAIN RODEO ASSOCIATION



A 501 (c)(3)
Non-Profit Organization

PO Box 63
Tehachapi, CA 93581
(661) 625-7700

www.TehachapiProRodeo.com
Tmrprorodeo@gmail.com

 Tehachapi Mountain
Rodeo Association

 @TMRAPRORODEO

 @TMRAPRORODEO

CONTACT US TODAY!



TEHACHAPI MOUNTAIN RODEO ASSOCIATION

61 YEARS AND STILL
BUCKIN' STRONG



www.TehachapiProRodeo.com
Tmrprorodeo@gmail.com



OUR RODEO

The Tehachapi Rodeo began as a small youth rodeo and has since evolved into a nationally recognized PRCA event. Celebrating our 2ND annual year as Toyota Truck Rodeo. TMRA was formed in 1997 and we work all year for the multiple events. In 2017 we were honored to be asked to produce the 2017 Bakersfield Stampede Day Rodeo the 1st weekend in May.

OUR MISSION

The goal of the association is to provide quality, family style entertainment at affordable prices. We are motivated by a deep love for the community, the sport of professional rodeo, our western heritage, and the desire to educate our youth on the "Western Way of Life".

2025 EVENTS

MAY 10TH Touch a Truck
JULY 4TH AT 6:00 PM Benz Bad Bulls
AUGUST 15TH AT 7:00 PM PRCA Rodeo
AUGUST 16TH AT 6:00 PM PRCA Rodeo
AUGUST 17TH Ranch Rodeo

TMRA JR. RODEO SEASON
June 7&8, July 19&20 and August 9&10 with
awards at the PRCA Rodeo in August



Visit our website for more information

All sponsorship partner packages are limited. Listed below each partnership is a list of benefits given with that package. Custom packages are available.

GOLD BUCKLE PARTNER

\$5,000

- Name to be included in rodeo advertising when possible, website, social media, and printed on day sheets for events
- Company banner to be displayed in arena, at sponsor events, and parades
- Corporate flag will also be carried into the arena during event of your choice (first come, first serve).
- Public address system announcement during each performance.
- Right to display merchandise in 12x12 vendor area (with sponsor providing all materials such as tables, canopies, etc.)
- Upon request, rodeo celebrity appearance at business.
- 12 VIP passes to Bad Bulls
- 16 VIP passes to PRCA Rodeo (good for either night)
- 12 VIP passes to Ranch Rodeo
- Sponsor appreciation gift
- 6 VIP Parking passes for both Bad Bulls and PRCA Rodeo
- Flag to be provided by TMRA with artwork provide to company by 6/1/2025
- Business name shown on display board during events

SILVER BUCKLE PARTNER

\$3,500

All of the things listed on Range Boss in addition to ticket changes to include:

- 10 VIP tickets for 4th of July Bad Bulls
- 12 VIP tickets for PRCA RODEO
- 8 VIP tickets for Ranch Rodeo
- 2 VIP parking passes for both Bad Bulls and PRCA Rodeo
- Flag to be made by TMRA with provided art work by 6/1/2025
- Sponsor appreciation gift
- Business name shown on display board
- Corporate flag will also be carried into the arena during event of your choice (first come, first serve). during events

RANGE BOSS PARTNER

\$2,000

- Name to be included in rodeo advertising when possible, website, social media, and printed on day sheets for events
- Company banner to be displayed in Arena (sponsor provided)
- Corporate flag will be carried into event and (sponsor provided flag)
- Public address system announcement during each performance.
- 8 VIP passes to Bad Bulls
- 8 VIP passes to PRCA Rodeo (good for either night)
- 6 VIP passes to Ranch Rodeo
- Sponsor appreciation gift
- Business name shown on display board during events
- Corporate flag will also be carried into the arena during event of your choice (first come, first serve).

SKYBOX AND FRONT PORCH SEATING

Looking for a great opportunity to host business guests or friends & family? We have two great dedicated areas for that. Both include beverages, light meals and snacks for all guests. Please contact us for more information on these two areas!

WRANGLER PARTNER

\$1,500

- Company name listed in advertising.
- Company Banner to be displayed in Arena (sponsor provided).
- Company flag to be carried in during Cavalcade of Corporate Colors and displayed at all events (sponsor provided).
- Company banner to be displayed in arena.
- Public address system announcement during each performance.
- 6 VIP passes to Bad Bulls
- 6 VIP passes to PRCA Rodeo (good for either night)
- 4 VIP passes to Ranch Rodeo
- Sponsor appreciation gift
- Business name shown on display board during events

BE IN THE ACTION BOX SEATS

BOX SEATS ARE ONLY AVAILABLE AS AN ADDITION ADD ON TO OUR SPONSORS - YOU MUST BE A SPONSOR TO PURCHASE

\$1,250

- Eight (8) box seats for 4th of July and eight (8) seats for each of the performances of the August Pro Rodeo
- 4 VIP tickets to Ranch Rodeo
- Access to VIP area and snack service
- NO BANNER OR ADVERTISING

STAMPEDE PARTNER

\$1,000

- Company name listed in advertising.
- Public address system announcement during each performance.
- 4 VIP passes to Bad Bulls
- 4 VIP passes to PRCA Rodeo (good for either night)
- 2 VIP passes to Ranch Rodeo
- Business name shown on display board during events
- Banner to be displayed in arena (sponsor to provide not over 5ft)

CHUCK WAGON PARTNER

\$500

- 2 VIP passes to Bad Bulls
- 2 VIP passes to PRCA Rodeo (good either night)
- 2 VIP tickets for Ranch Rodeo
- Banner displayed in arena (sponsor provided, not over 3 feet in length)
- Business name shown on display board during events



Consider sponsoring our Jr. Rodeo by providing a Buckle or Saddle to be presented at our August Rodeo to our Jr. rodeo event winners and all around winners. Sponsors will be announced and listed on a Banner | Buckle Sponsors \$175 per buckle | Saddles - \$1200 per saddle