

Tehachapi Mountain PRCA Rodeo

In its humble beginning, the Tehachapi Rodeo began as a youth rodeo and evolved into an adult amateur rodeo. In 1985, the rodeo joined the ranks of what now includes over 900 rodeos in 48 states and 4 Canadian Provinces as a pro rodeo sanctioned by the PRCA (Professional Rodeo Cowboys Association) and is celebrating it's 16th year as a Dodge Truck sponsored Rodeo.

In its 48 years, the Tehachapi Rodeo has evolved into one of the finest rodeos on the California Pro Rodeo Circuit. The Tehachapi Mountain Rodeo Association was formed in 1997 and included a dozen members who came together and spent approximately 6 months of the year in preparation for this three-day event.

Today the Association boasts a much larger membership as well as a large group of tireless volunteers who work year round in preparation for three major events annually; The Spring Poker Ride, Benz Bad Bulls 4th of July Professional Bull Riding, and The August PRCA Rodeo. The success of the rodeo is due to the dedication of these members and volunteers who give of their time and talents.

TMRA is also part of a working partnership with the Tehachapi Hospital Foundation and Main Street Tehachapi to help build a better community and a new hospital.

Additionally, another goal of the Association is to provide quality family style entertainment at affordable prices. All those involved with the TMRA are motivated by a deep love for the sport of professional rodeo and our western heritage and the desire to educate our youth on the "Western Way of Life."

Contact Info

Marilyn Morphis ~ Pageant Coordinator
(661) 822-3219

Heather Drewry ~ Sponsors & Awards
(661) 803-0514



Tehachapi Mountain Rodeo Association

A 501 (C)(3) Non Profit Organization

PO Box 63
Tehachapi, CA 93581

Phone: (661) 557-7336

E-mail: tehachapiprorodeo@gmail.com

Facebook ~ TMRA

www.tehachapiprorodeo.com

T
e
h
a
c
h
a
p
i
M
o
u
n
t
a
i
n
P
R
C
A
R
o
d
e
o

Rodeo Queen Pageant



2010 Queens
(L to R)

Miss - Sierra Smith
Little Miss - Lauren Nousch
Jr Miss - Taelor Kramer



Tehachapiprorodeo.com



Pageant Sponsor Levels

The Tehachapi Mountain Rodeo Queen Pageant offers young women the opportunity to receive one of the richest experiences of their lives; while at the same time creates solid foundations for their future endeavors. Lifelong friendships are made and many doors are opened to the competitors, as well as, the young lady selected to wear the coveted crown, becomes a part of a great legacy and part of history; yesterday, today, and tomorrow.

For more than 30 years, Miss Rodeo Tehachapi has promoted and represented the great sport of professional rodeo and the western way of life. She is a cowgirl, an athlete and a gifted communicator who knows her sport and works diligently to raise the awareness level of professional rodeo and its related industries. Miss Rodeo Tehachapi is the ideal western type girl who, with great enthusiasm, takes to heart the job of representing America's number one sport.

Our Queens travel throughout California and neighboring states promoting not only the Tehachapi Rodeo, The Great Sport of Rodeo, and Our Western Heritage but also the many Sponsors who help to continue to make it possible to keep the dreams of every Cowboy and Cowgirl alive.



With the wide range of sponsorship packages, it is possible for everyone to help carry on a piece of our Western Heritage that has existed for over 130-years in the US. Multiple sponsorship packages are available and the Pageant can work with you in creating custom sponsorships to meet your needs.

Rodeo Royalty \$2000 +

- Sponsorship Exclusivity
- Featured Sponsor on TMRA website Queen Page
- Company logo and website link on TMRA website Queen Page
- Whole Page ad in Pageant Program
- Half Page ad in Rodeo Program
- Listing on Sponsor Appreciation Page in Rodeo and Pageant Program
- Public Address System Announcement during all events - Bad Bulls, Rodeo, & all Queen Pageant Events
- 4 VIP Tickets to the Rodeo. Good for either night. (does not include parking)
- Royalty Photo Shoot for your Ad Campaigns
- Signed Royalty Photo
- Sponsor Appreciation Gift
- Other Options can be discussed

Silver Saddle \$1000 - \$1999

- Featured Sponsor on TMRA website Queen Page
- Company logo and website link on TMRA website Queen Page
- Half Page ad in Pageant Program
- Quarter Page ad in Rodeo Program
- Listing on Sponsor Appreciation Page in Rodeo and Pageant Program
- Public Address System Announcement during Rodeo & all Queen Pageant Events
- 4 VIP Tickets to the Rodeo. Good for either night. (does not include parking)
- Signed Royalty Photo
- Sponsor Appreciation Gift

Bronze Boot \$500 - \$999

- Company logo on TMRA website Queen Page
- Quarter Page ad in Pageant Program
- Business Card ad in Rodeo Program
- Listing on Sponsor Appreciation Page in Rodeo and Pageant Program
- Public Address System Announcement during all Queen Pageant Events
- 2 VIP Tickets to the Rodeo. Good for either night. (does not include parking)
- Signed Royalty Photo

Rhinestone Rodeo \$250 - \$499

- Company logo on TMRA website Queen Page
- Business Card ad in Pageant Program
- Listing on Sponsor Appreciation Page in Rodeo and Pageant Program
- Public Address System Announcement during all Queen Pageant Events
- Signed Royalty Photo

Royal Court \$100 - \$249

- Company listed on TMRA website Queen Page
- Listing on Sponsor Appreciation Page in Pageant Program
- Public Address System Announcement during all Queen Pageant Events
- Signed Royalty Photo

Tip Of The Hat \$99 & under

- Company listed on TMRA website Queen Page
- Listing on Sponsor Appreciation Page in Pageant Program
- Signed Royalty Photo